AllCanningsPC

Social Media

@AllCannings

For Our Community



http://allcannings.org.uk/

acpc@allcannings.org.uk

Social Media for All Cannings Parish Council

- What We Do?
- How Do We Get Your Information?
- What Did Cambridge Analytica Alledgedly Do?
- How To Protect Yourself

What We Do?

https://www.facebook.com/AllCanningsPC/



https://twitter.com/AllCannings



What We Do?

- We post important updates on adverse weather conditions and updates of interest to the Public
- We post local event information such as the Annual Parish Meeting and The Shop's Auction of Pledges
- Our website (allcannings.org.uk) has Parish Council minutes, agendas, contact details plus local news feeds, rubbish collection dates and The shop opening times. We also host The Garden Club and Village Hall mini-sites.

How Can I Get Your Information?

Join / log into Facebook, go to
https://www.facebook.com/AllCanningsPC/
And click on “Like”



How Can I Get Your Information?

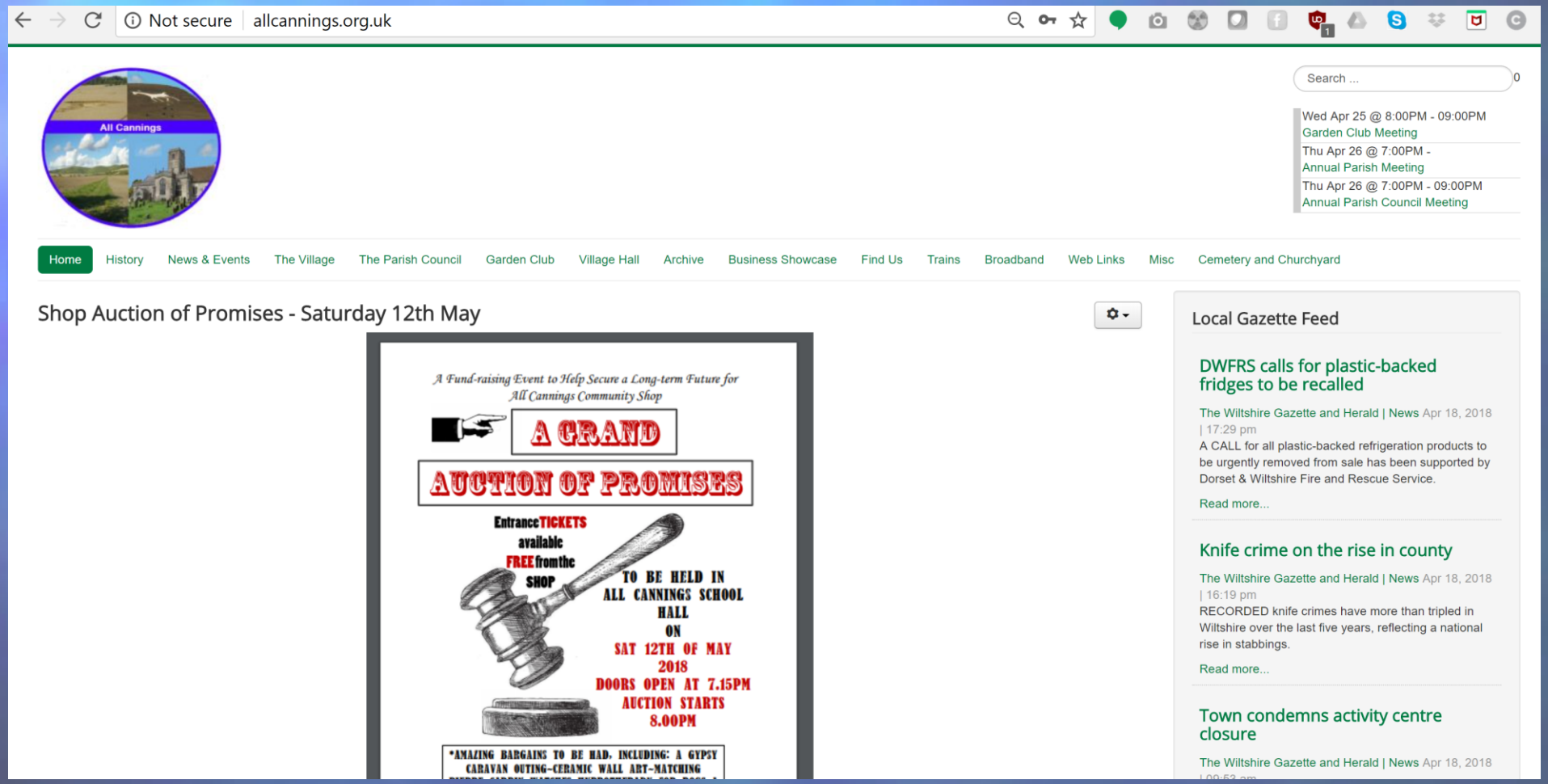
Join / log into Twitter, go to
https://twitter.com/AllCannings
And click on Follow Button





How Can I Get Your Information?

Go to http://allcannings.org.uk/ and bookmark us to favourites. We don't use cookies!



What Did Cambridge Analytica Allegedly Do?

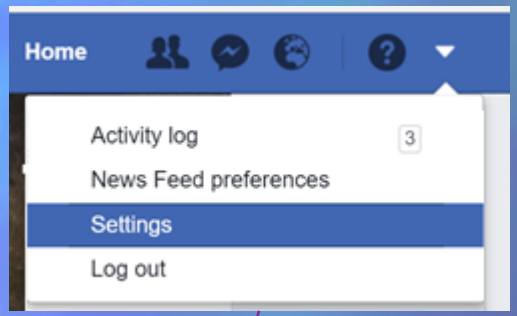
- Cambridge Analytica beginning in 2014 obtained data on 50 million Facebook users via means that deceived both the users and Facebook, the New York Times and London's Observer reported on Saturday.
- The data was harvested by an application developed by a British academic, Aleksandr Kogan, the newspapers said. Some 270,000 people downloaded the application and logged in with their Facebook credentials, according to Facebook. The application gathered their data and data about their friends, and then Kogan passed the data to Cambridge Analytica, according to both Cambridge Analytica and Facebook.
- Cambridge Analytica said on Saturday that it did not initially know Kogan violated Facebook's terms, and that it deleted the data once it found out in 2015. Kogan could not be reached for comment.
- The data, though, was not deleted, the two newspapers reported on Saturday. Cambridge Analytica said that the allegation was not true. Facebook said it was investigating to verify the accuracy of the claim.
- [Source: Reuters]

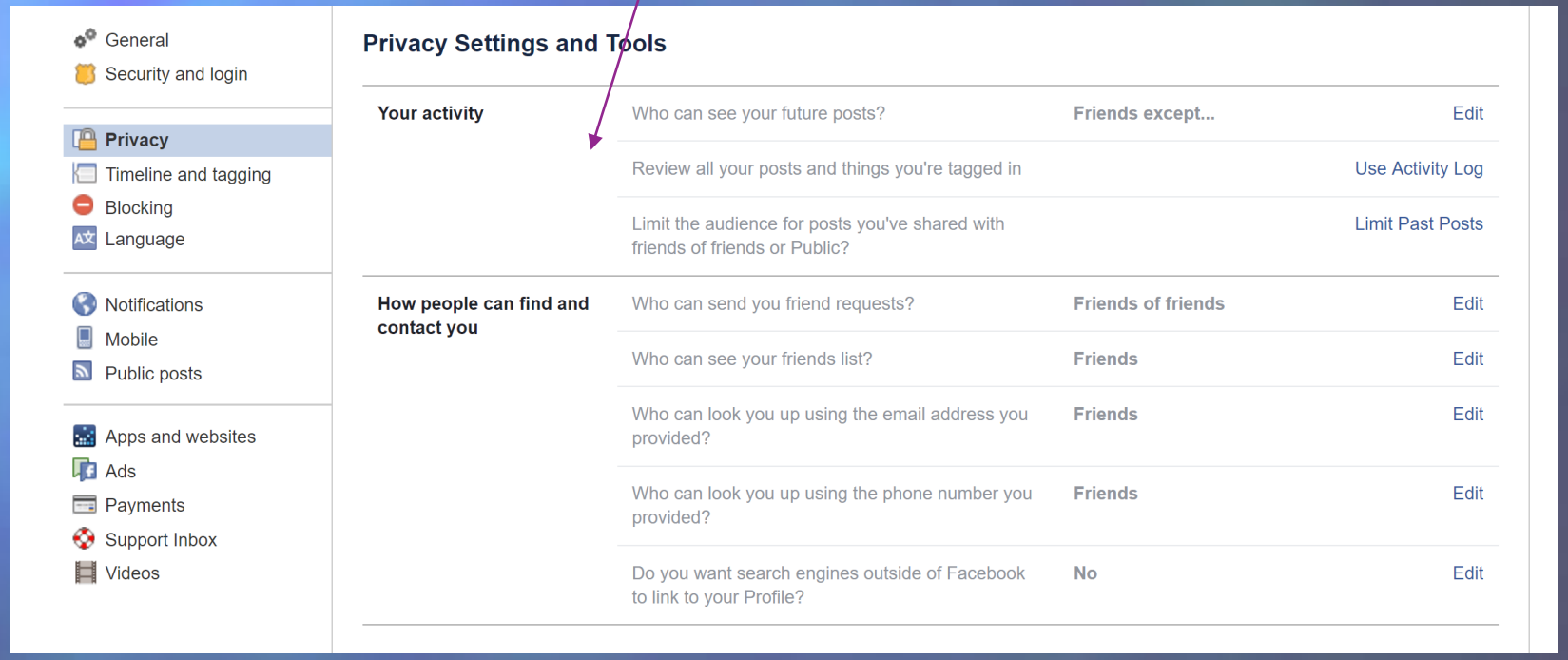
What Did Cambridge Analytica Allegedly Do?

- Allegedly It played out something like this…
- They Used a 3rd Party Facebook App (such as an innocuous Quiz)
- The data from the App sucked up the users' data and gave access to their friends' basic data too
- They used the data obtained from the App to analyse the users and their friends
- They produced Ads based on the analysis to pop up on the users' Facebook pages to 'nudge' them towards Trump's views on key campaign topics
- E.g. If you love Guns you'll love Trump as he loves guns too!

How To Protect Yourself

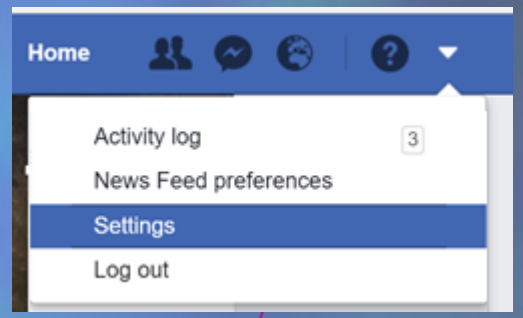
- In Facebook go to Settings
- Privacy
- Review all settings and ensure none are set to Public

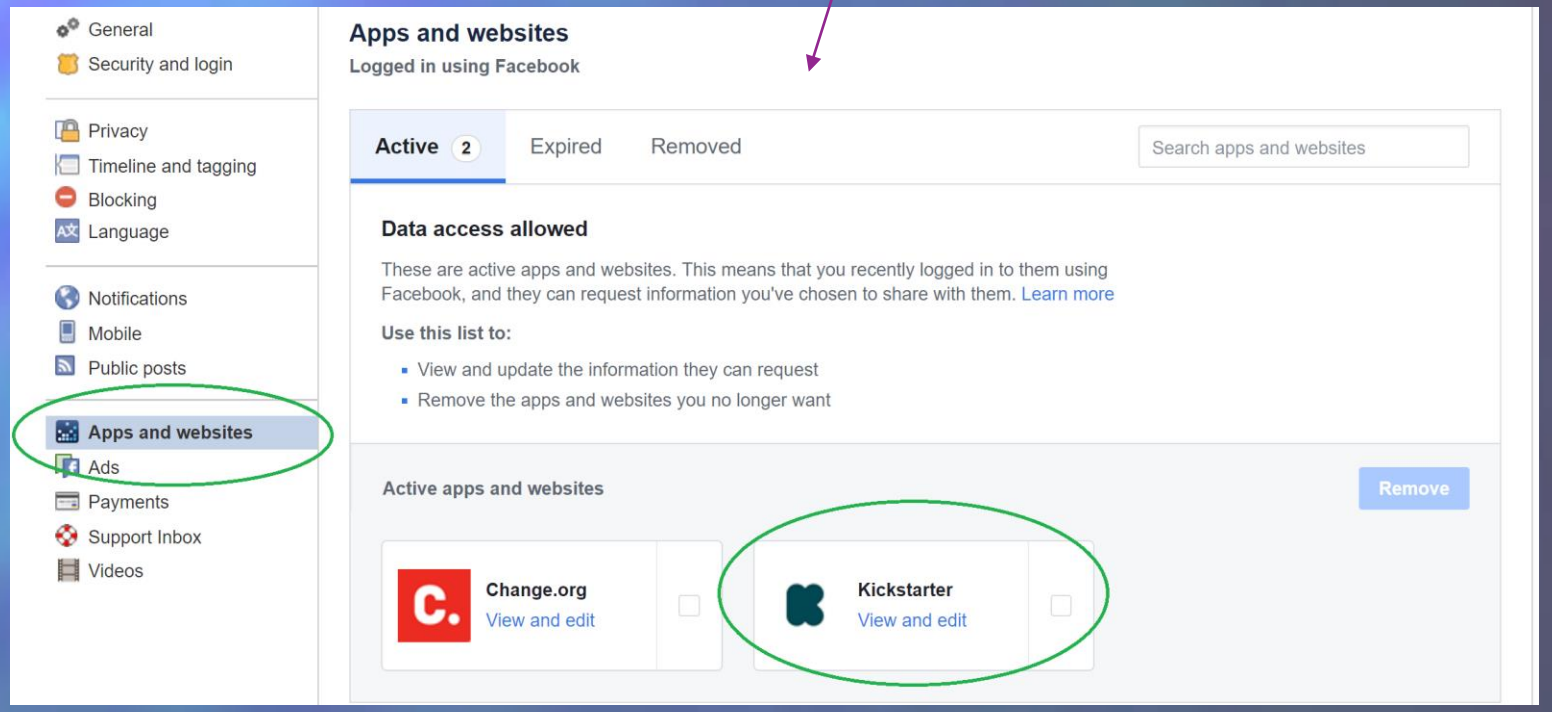




How To Protect Yourself

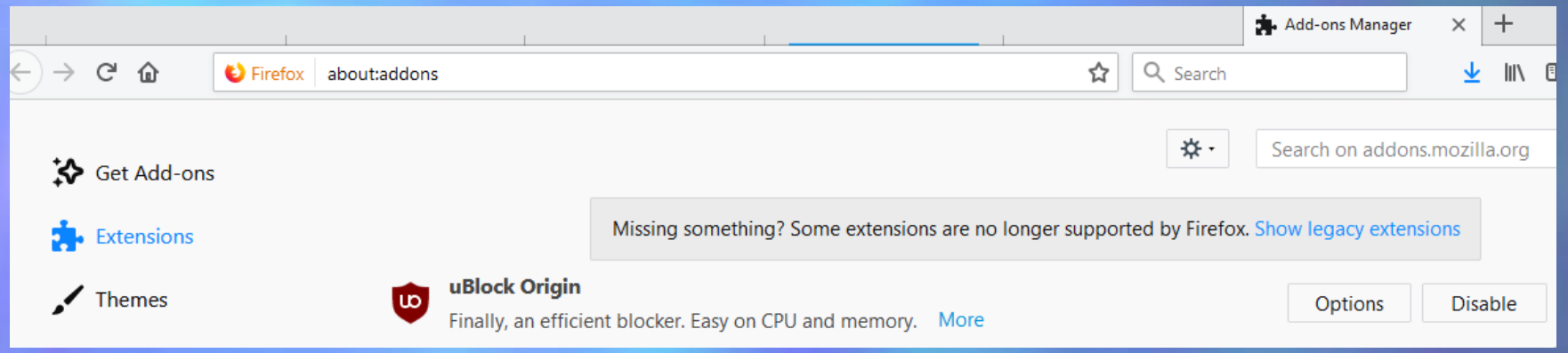
- In Facebook go to Settings
- Apps and websites
- Click on and remove the Apps one by one



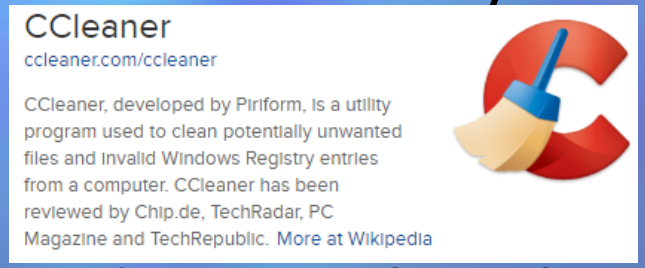


How To Protect Yourself

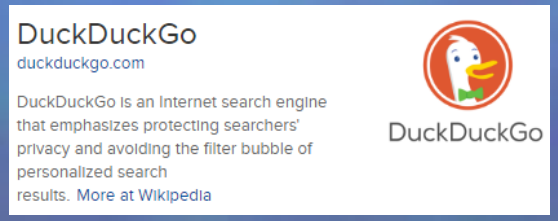
- Install an Adblocker such as uBlock Origin in your Browser



- Delete Cookies and other debris by installing and using a tool like CCleaner



- Stop using Google and use DuckDuckGo instead as it doesn't keep tabs on you when you search



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